

Living Green

*Eco-friendly Ideas and Products
from American Hotel Register
Company*

Living Green Commitment

- Develop environmentally preferable products and packaging.
- Share Eco-friendly ideas and innovations.
- Provide resources and information
- An Eco-efficient American Hotel Register

What Makes a Hotel Green?

- 4 Way's Hotel's Are Defining Green
 - Green Organizations
 - Internal Programs
 - State or Local Government Help
 - Developing Their Own Programs

Green Associations

- Green Hotels Association
- AH&LA's Good Earthkeeping Program
- The Leadership in Energy and Environmental Design (LEED)

Green Product Certifications



A government-backed program, with a trustworthy label that serves to protect the environment through energy efficiency.



A non-profit organization which identifies and promotes products and services that cause less pollution, conserve habitats, and minimize ozone depletion.



The Carpet and Rug Institute's Green Label Seal of Approval identifies vacuum cleaners evaluated by an independent testing laboratory.

State Certification Programs

- Florida, Michigan, North Carolina, Pennsylvania, Vermont, California and Virginia
- Florida Green Lodging Program
- Chicago's Green Program

Personalized Green Programs

- Green Task Force
- Property-Level
- Kimpton Hotel EarthCare

Why Go Green?

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Potential Cost Savings

- 100 guestroom property with 75% occupancy instituted a Linen and Towel reuse program
- Annual cost savings- \$25,000
- How? 81,000 reduction in water and a 540-gallon reduction in detergent

Green Benefits

- Increased customer/employee satisfaction
- Guest loyalty
- Manage risk
- Attract investors
- Improved market share
- Lower operating cost
- Maintain operating license
- Improve bottom line

Green: The Moving Target

- It's Not Easy Being Green
- *Resources, resources, resources...*

Green Product Offering

- Currently Offer Over 1,000 Green Products
- Green Order Guide available online
- Product Team's are researching Green
- Adding more products daily

4 Green Product Categories

- Energy Efficiency
- Conservation
- Pollution Control
- Waste Management

Energy Efficiency

- Compact Fluorescent Lighting and Fixtures
- Recycling Kits
- Energy Star Appliances
- Exit Signage
- Refrigerators and Ice Makers
- Ceiling and Vanity Fixtures
- Energy Star TV's

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Conservation

- Toilet Valves
- Showerheads
- Plumbing Accessories
- Conservation Program Products
- Coffee Products
- Water Conservation Signage
- Automatic Hand Dryers
- Towel/Linen Reuse Programs



Pollution Control

- CRI Green Label Approved Vacuums
- Green-Seal Certified Cleaning Products
- Organic Cotton Bedding
- Blankets, Mattress Pads, and Pillows
- Organic Cotton Terry and Dish Cloths
- Shower Curtains
- Bicycles

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Waste Management

- Recycling Containers
- Upscale Recycling Products
- Environmentally-Friendly Amenities
- Recycled Ink Pens
- Dining ware
- Amenity Dispensers
- Paper Products
- Mattresses and Bed Frames
- Picnic Tables and Benches
- Laundry Bags
- Wastebaskets, Urns and Smoking Stations

Living Green™



Always new...americanhotel.com

The screenshot displays the American Hotel Register Company website. At the top left is the company logo with the tagline "Your Total Solution" and phone number "1-800-693-2030". Navigation links include "LOGIN / REGISTER", "MY INVOICES", "MY FAVORITES", "TRACK SHIPMENTS", and "MY ORDERS". A green badge states "100% GUARANTEED". A shopping cart icon shows "0 Items in Cart" and "Subtotal: \$0.00" with a "VIEW CART" link. A blue navigation bar lists product categories: AMENITIES, BED, BATH & TABLE LINENS, GUEST ROOM SUPPLIES, HOUSEKEEPING & CLEANING PRODUCTS, JANITORIAL, SMALL APPLIANCES, and ALL 26 PRODUCT DEPARTMENTS. Below this is a red search bar with "Entire Site" and "Find" buttons. The main content area features a green banner for "Living Green" with a globe graphic. The text reads: "Living Green™ Eco-friendly ideas and products from American Hotel's Green Team". Below this, it states: "At American Hotel Register Company, Living Green means..." followed by a list of two bullet points: "By educating customers about environmental issues" and "By developing and sourcing environmentally preferred products". A sidebar on the left contains "HIGHLIGHTS" (Clearance, Diversity Program, Living Green Program, Quick Order, Sale) and "PRODUCT DEPARTMENTS" (Amenities, Banquet & Conference Rooms, Bath Hardware & Accessories, Bed, Bath & Table Linens, Builders & Contractors, Electronics).

Idea-packed Green Brochure



Find green products quickly



"Green" Products Index for 2010/2011

Living Green™
Eco-friendly ideas and products from American's Green Team

A/V Supplies	1970, 1971	Dish Soap	307	Huggies, Paper	602, 772
Awnings	1426	Disinfectant	1394	Night Lights	1800, 1801
Air Cleaner	1464	Disposable Cup	413, 768, 770	Refused	426
Air Motors	1280	Door Bottom	1452	Organic Foundation	724
Air Purifiers	1486	Door Sealing	1452	Outdoor Furniture	1878-1885
Baby/Children's Items	1132	Dust Mop	1310	1984, 1985, 2018, 2019	
	1133, 1146, 1148	Emergency Exit Sign	1631	2070, 2071, 2076	
Bath Accessories	338-340	Energy Conservation Signs		Paper Towels	664
	302, 503, 574	Facial Tissue	444, 465, 501	498-502, 772	
Bath Hardware	1527	Fans	1715	Pantries	2028
Bath Linens	5, 10, 11, 13-15	File Cabinets	1715	Plastic Bags	406
Bath Mats	15, 20, 21, 24, 26, 30	Floor/Carpet Dryer	1380	Pots/Pans	891
Bed Frames	1106, 1107, 1110	Fluorescent Lightbulbs	1384	Prep/Butt Covers	1970, 1971
Bed Linens	30, 30, 31, 30-33	Food Labels	379	Receiving Receipts	1073, 1074, 1086
	101, 102, 112, 114, 124	Food Allergies	628, 1581	1185, 1187, 1190	
	121, 132, 133, 175	Foodservice Refrigerators	889	Receiving Waterbuckets	462, 483, 488
Benches	193, 196, 197, 218, 219	Freezer	889	Refrigerator/Freezers	842, 862
Beverage Bin	743	Glassware	800-828, 1876	Refrigerator/Microwaves	842, 862
Beverage Dispensers	744, 888	Hair Dryers	1877, 1837	Coolers	848, 849
Bicycles	3019	Hand Dryers	1130, 1131	Refrigerators	888, 842, 843
Blankets	178, 183, 186, 187	Hangers, Clothes	380, 1110	Rollaway Bed Mattress	1130
Boilers, Spray	1341	Hot/Cold Tank	1719	Rugs, Bath	66
Brooms	1315	High Chair	858	Showerheads	534, 535
Subt. Reming. Bin	1386	Housekeeping Cart	1329	Signage/Posters	450-453, 1638
Substr. Board	1817	Accessories	1329	Sleeper Sofa Mattress	1012
Sunk Beds	1123	Housekeeping Carts	1326	Soap Box	374
Cardly. Housekeeping	1238	Ice Machines	882-887	Soap Dispenser	850
Carpet/Floor Dryer	1380	Impressit Items	444	Spa Staff Clothing	49
Casting Fans	1483	Information/Literature	5437	Synonyms	1334
Cleaning Supplies	1310, 1315	Printing Rack	5437	Stack Chairs	1946
	1321, 1324, 1340, 1341	Ironing Board	516-522	Steam Cleaner	1378
	1344-1346, 1348-1351	Iron	511	Stoves	768
	1363, 1376, 1377	Keycard/Smart Keys	620, 1764	Tatire	1888
Clothes Hanger	380	Lamps	1076, 1080	Telephones	679-677
Clothing	49	1081, 1082, 1481		Televisions	630-634
Closets, Holder	412	Laundry Bag	5283	Total Paper	491, 496, 497, 501
Coffees	412	Laundry Detergent	865	Toothbrush Holder	374
Coffee	624, 634, 636	LED Lightbulbs	1387	Towels, 8, 13-15, 20, 21, 24, 30	
Coffee Service Supplies	771	Light Switches	1477	Tweaks, Kitchen	860
Cups	361	Lighting	1076, 1079-1081	Tweaks, Pool	55, 36
Countertops	183, 186, 187	1479-1481		Trash/Waste Receptacles	477
Compact Fluorescent Lightbulbs	1380-1382, 1386, 1479	Lockers	5213-5221	481, 1021-1024, 1036-1041	
Condensate/Negativ Filter	760	Mats/Matting	379, 1804-1808	1143, 1146-1148, 1168	
Conservation Signs	400-403	1810, 1812-1821, 1823		1169, 1183, 1186, 1187	
Cookware	355	Mats/Matting, Bath/Grocery	18, 26, 28, 66, 542	1090, 1091, 1093-1096	
Cup	1132, 1133	Mattress Cover/Pat	301	1891, 2032, 2023	
Cup Accessories	1148	206, 214, 219		Umbrella Holder	1796
Cup Bedding	1148, 1148	Mattresses	1199-1104	Vacuum Cleaners	1191, 1191
Dried Coffee Equipment	1833, 1832	Mattresses, Sleeper Sofa	1012	1163-1186, 1167-1170	
Cup/Lid Organizer	736, 760	Meal Packs	800	1179-1182	
Cushions	2022, 2023	Messing/Tote Bag	444	Water/Waste Lines	491
Cutlery	766	Mouthbar Cleaning Supplies	1320-1329	Water Conservation Supplies	1527
Cutlery Holder	760	Mop	1370	Weathering Bar	1401
Cutlery/Holder	1417	Name Badges	1683	Work Centers	1834
Desk Bottom	442				
Desk	1834				
Detergent, Dish/Dishwasher	868				
Dinnerware	767, 765				

GREEN INDEX 2126

AH&LA Green Assessment Survey

- 9,500 members
- Identifies Eco-friendly hotel operations
- Develop industry-wide green programs
- Survey focused on 5 Eco-friendly initiatives

What Hotels Are Doing Well

- Offering linen reuse program
- Recycling paper
- Using compact fluorescents in guestrooms
- Using CFL's in public spaces
- Offering towel reuse program
- Recycling cardboard
- Training staff on conservation/energy procedures
- Water retrofits for showers
- Recycling program in administrative areas
- Tracking energy/water consumption on a monthly basis

What Needs Improvement

- Having occupancy sensor controls in guestrooms
- Recycling food waste
- Using indoor paints that are low or zero VOC or Green Seal Certified
- Using T8 lamps in corridors and back or house
- Preferential treatment to vendors who offer recyclables
- Cleaning chemicals with MSDS health rating of "1" or less
- Tracking solid waste on a monthly basis
- Recycling in guest rooms/ recreational areas

“Results of the survey show that the hospitality industry is serious about the environment and is addressing Eco issues head on”

According to Joseph A. McInerney, AH&LA President/
CEO

Living Green Facts

- Top Sellers: Cascades North River Bath Tissue, Rusk Amenities and EnergyStar Appliances
- The Living Green section of our website is the most clicked on portion of AmericanHotel.com.

 **Living Green**TM



American Hotel Register Company

We make it easy to
"Go Green"

 **American**
HOTEL REGISTER COMPANY

Your Total Solution